**Communication templates to help spread the word on COVID safety**

We encourage you to copy and paste any of the suggested templates below to spread the word about COVID safety guidelines. Thank you for being a COVID Safety Ambassador!

*Note: If you need assistance downloading and saving images from the toolkit, please see instructions at the very bottom of this document.*

**Suggested Social Media Post Options**

**Option 1:**

YOU can make a difference in the fight against COVID-19. Take 2 minutes today to sign NorthShore’s COVID Safety Promise and help spread the word, not the virus: [www.northshore.org/covidsafety](http://www.northshore.org/covidsafety)

**Option 2:**

Spread the word. Not the virus. Please take 2 minutes to help spread the word on COVID Safety Measures with NorthShore’s Safety Ambassador Toolkit, featuring infographics, animated GIFs and more: [www.northshore.org/covidsafety](http://www.northshore.org/covidsafety)

**Option 3:**

As COVID-19 cases rise across our communities and the country, YOU can make a difference. NorthShore developed an integrated toolkit to help you share information about key safety measures with neighbors, family and friends. Help us keep our communities safe and create a “safety chain reaction!” [www.northshore.org/covidsafety](http://www.northshore.org/covidsafety)

**Follow Up Post Options**

**Option 1:**

Don’t forget! You can help “Spread the Word, Not the Virus” by taking just 2 minutes to share the COVID Safety Toolkit. Be a Safety Ambassador: [www.northshore.org/covidsafety](http://www.northshore.org/covidsafety)

**Option 2:**

Please sign the COVID Safety Promise today to pledge your commitment to key safety measures. Spread the Word, Not the Virus: [www.northshore.org/covidsafety](http://www.northshore.org/covidsafety)

**Suggested Email Template**

*Take 2 Minutes to Help Spread the Word on COVID Safety*

As COVID-19 cases rise in our communities, please help spread the word about key safety measures to neighbors, family and friends. You can start by signing the [COVID Safety Promise](https://www.northshore.org/covid-19-information-resources/covid-19-safety-toolkit/make-a-covid-safety-promise/) to symbolically pledge your commitment to safety guidelines. Together, we can make a difference and create a “safety chain reaction.”

**COVID Safety Ambassador Toolkit – Free Sharable Resources**

NorthShore’s [COVID Safety Ambassador toolkit](http://www.northshore.org/covidsafety) contains resources you can use to help spread the word on safety. Choose from Facebook Frames, Infographics, Animated GIFs and more to help your community make smart decisions about COVID safety.

Consider sharing this information via:

* Posting graphics on social media, including your Facebook pages and groups
* Emailing or texting infographics to friends, family and associates
* Sharing information during a video call
* Printing an image to display in your home or car window
* Sharing the web link [www.northshore.org/covidsafety](http://www.northshore.org/covidsafety) with influencers in your community so they can view the COVID Safety Ambassador toolkit online

Please forward this information to others so we can all work together as Safety Ambassadors to keep our communities safe.

Thank you!

**Suggested Email Signature Add-On Options**

**Option 1:**

**Spread the word, not the virus.**

[www.northshore.org/covidsafety](http://www.northshore.org/covidsafety)

**Option 2:**

YOU can make a difference in the fight against COVID-19.

**Spread the word, not the virus.**

[www.northshore.org/covidsafety](http://www.northshore.org/covidsafety)

**Option 3:**

Please take 2 minutes to sign the COVID Safety Promise.

**Spread the word, not the virus.**

[www.northshore.org/covidsafety](http://www.northshore.org/covidsafety)

**Instructions for Downloading and Saving Images – Desktop PC**

1. Click on the “download image” link from [www.northshore.org/covidsafety](http://www.northshore.org/covidsafety).
2. Right click on the image.
3. Select “Save image as” to save it to your computer.
4. Go to your preferred social media platform (Facebook, Instagram, Linkedin, Twitter) or email service.
5. Find photo saved on your computer and add it to your post.
6. Use any of the templates listed earlier in this document to create your message.
7. Share your message and feel good! You helped “Spread the Word, Not the Virus!”

**Instructions for Downloading and Saving Images – iPhone**

1. Click on the “download image” link from [www.northshore.org/covidsafety](http://www.northshore.org/covidsafety).
2. Touch the image and hover; a drop down menu will appear
3. Select “add to Photos”.
4. Go to your preferred social media platform (Facebook, Instagram, Linkedin, Twitter) or email service.
5. Find photo saved on your phone and add it into your post.
6. Use any of the templates listed earlier in this document to create your message.
7. Share your message and feel good! You helped “Spread the Word, Not the Virus!”