

NORTHSHORE UNIVERSITY HEALTHSYSTEM 125TH ANNIVERSARY SHARE YOUR STORY OFFICIAL RULES

Thank you for supporting NorthShore University HealthSystem's (NorthShore) 125th Anniversary (campaign). Your story helps the continued celebration by giving the general public a better view into the history, culture and service that NorthShore provides. You agree that your story submission to this campaign follows these terms and conditions:

1. At the time of your submission you must be 18 years of age or older.
2. Your submission must be created by you, and contain no content owned or copyrighted by any third party.
3. You retain ownership of your submission, but give NorthShore, and those authorized by NorthShore, your perpetual permission to disseminate, modify and use your submission, in whole or in part, in all media known or later developed. This permission includes use in communication channels – website, social media, print and online publications – publicity and promotions, and fundraising, without additional notice or compensation, except where prohibited by law.

This authorization will remain in effect unless specifically revoked by you. Revocation must be made in writing for NorthShore University HealthSystem, Corporate Communications, 1301 Central Street, Evanston, IL 60201.

4. Your submission must be consistent with NorthShore's goodwill and brand image (e.g. no profanity, obscene, discriminatory, libelous, false, sexual or unlawful content) as well as the positive theme of the campaign. NorthShore will review your submission for compliance with the rules. NorthShore is under no obligation to keep, post, or use any submission.
5. By making a submission, you waive any privacy expectations you may have with regard to your submission. NorthShore may use personally identifiable information and information related to your care at NorthShore as included in your submission.
6. You are solely responsible for your submission. NorthShore shall not be responsible or liable for any breach of these terms and conditions by you, claims by a third party that your submission violates the third party's rights, or claims by you that a third party is misusing your submission.
7. If you have any questions about these terms and conditions, you may contact NorthShore University HealthSystem.