
The AUXILIAN

Published twice a year by The Auxiliary of NorthShore University HealthSystem at Highland Park Hospital

Volume XLIII • Summer 2011



Dear Auxiliary Members,

I am so proud of and amazed by all that The Auxiliary has accomplished in the first half of 2011. In the last six months, we successfully grew our membership, we implemented important service programs, and we celebrated our 90th anniversary with a fabulous exhibit of Auxiliary photographs and memorabilia at the Highland Park Historical Society.

I am very excited to see our membership growing. We have seen a steady increase this year in the number of additional members, and we welcomed two new members to our Board--Kathleen Iles and Karen Madigan. NorthShore Kids' Corner (NKC) was once again a success in the winter and spring months, and the program continues to expand. We presented programs about the Hospital to local second-grade classrooms, and we accompanied groups of children from schools and park districts on volunteer-led tours of the Hospital. NKC continues to receive praise from teachers and students, and we were thrilled to work with volunteers on the Hospital tour portion of the program.

Highlighting the year's first six months was the recent retrospective at The Highland Park Historical Society. The exhibition, "90 Years of Community Excellence: Honoring The Auxiliary at NorthShore Highland Park Hospital," beautifully demonstrated The Auxiliary's rich history of service and contributions to the community and to Highland Park Hospital. The rooms of the Historical Society were filled with Auxiliary and Hospital memorabilia that included vintage Auxiliary and nurse uniforms, classic posters, old signage from the Alcove Gifts, and historic photos and newspaper clippings. The exhibition was indeed a tribute to all Auxiliary members, past and present. It is truly a privilege to serve as president of an organization that has such a rich history.

The focus of our hard work for the second half of the year will be on our annual fundraising efforts for Be Well-Lake County and Key To The Cure. I look forward to our continued success with these and other projects, and to working with you all.

Abbe Silverberg Sparks

Abbe Silverberg Sparks

Auxiliary Membership

The Auxiliary of NorthShore at Highland Park Hospital is a volunteer organization that provides philanthropic and community service programs to benefit NorthShore Highland Park Hospital and its surrounding communities.

The Auxiliary is happy to welcome the following new members who have joined the organization since last autumn.

Judith Bauer
Deborah Brill
Janet Davis
Suzanne Fried
Susan Ginsberg
Missy Greenberg
Kathleen Iles*
Lesley Kessler
Arlene Kushen
Sherry Levin
Marilyn Lyons
Barbara Oakes
Leslie Sevcik
Leslie Temple
Barbara Turek
Jodi Wein
Pat Wineman
Iris Winter
Iris Wittenberg

*New Board Members

For more information on The Auxiliary or to inquire about becoming a member, please call (847) 926-5003 or visit northshore.org/auxiliary.

High School Students Tour Hospital Technology Facilities

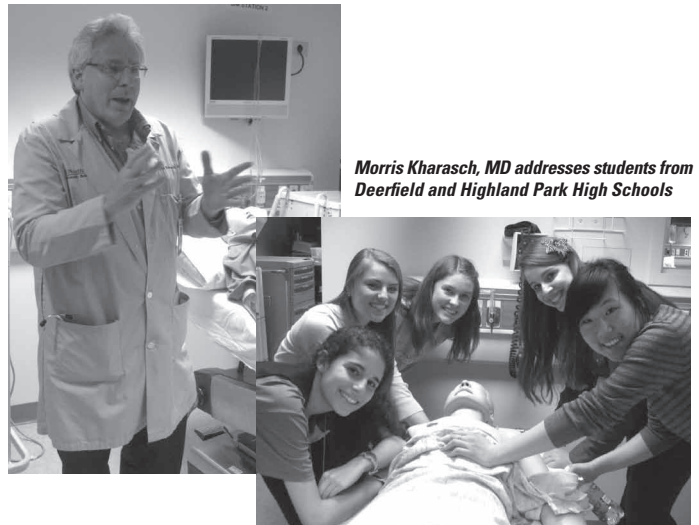
The Auxiliary at Highland Park Hospital recently hosted a tour of The Center for Simulation Technology and Academic Research (CSTAR) for a group of students from Deerfield and Highland Park High Schools. The students came to understand the benefit of human simulators. Medical simulation is a rapidly growing field dedicated to the goal of improving patient care. NorthShore University HealthSystem is committed to using these emerging technologies to improve education and patient safety.

During the tour, an emergency room doctor explained the use of simulators, telling the students that, “It used to be that you saw a procedure the first time, did the procedure the second time and taught the procedure the third time. Now that we have the simulators, we can see it the first time and then practice before performing it on the patient.”

NorthShore University Hospitals have several simulator laboratories with simulators that range in cost from \$35,000 to \$250,000. The mannequin-like simulators look like humans and can have what appear to be heartbeats, pulses and respirations. Some simulators used for surgery simulations even have synthetic skin that bleeds when cut.

Other simulators are used for labor and delivery education. Highland Park Hospital uses simulation so medical students, residents and practitioners can improve their clinical performance, reduce errors and refine their teamwork and communication skills.

After gaining an understanding of the use and importance of this lab, the students practiced several emergency techniques that could realistically occur in an everyday experience. This was followed by a lively discussion regarding careers in the medical field.



Morris Kharasch, MD addresses students from Deerfield and Highland Park High Schools

Alcove Gifts Celebrates Summer

Summer is in fashion at Alcove Gifts, located in the main lobby of Highland Park Hospital. The shop's buyers have filled the store with beautiful new seasonal merchandise. Poppy pinks, ocean blues and sunshine yellows are the dominant colors of women's clothing and purses that are for sale. In addition, baby clothes and children's items are offered in bright seashore shades.

A variety of glass and ceramic gifts, greeting cards and jewelry also are available in the Alcove. The boutique is the place to shop for children's toys and other items too, such as animal-shaped banks. When coins are “fed” into one of the banks, they roll down into the animal's tummy for safe keeping.

Alcove Gifts is operated by The Auxiliary and staffed by volunteers. Hours for the shop are 9 a.m. to 4:30 p.m., Monday through Friday, and 9 a.m. to 3:30 p.m. on Saturday. The Alcove is closed on Sundays and holidays. When you shop at the Alcove, you not only find “must have” items for yourself and others, but you also help the community because all proceeds from shop sales benefit The Auxiliary in funding Hospital programs.

Remember the Remembrance Fund!

Is a friend or relative celebrating a special birthday? Was her first grandchild just born? Did his son announce his engagement? Consider recognizing notable events in your friends' and family's lives with a gift to the Highland Park Hospital Remembrance Fund. The Auxiliary then will send a card to your loved one, notifying him or her of the gift. If the gift is in memory of a person who has passed away, the card will be sent to his or her family. You also will receive notification of your gift.

Remembrance Cards are available at the Alcove Gift Shop and at various other locations throughout Highland Park Hospital. Cards also can be obtained by calling (847) 926 5003. Remembrance Card donations can be made in any dollar amount.

The proceeds of the Remembrance Fund benefit the fundraising efforts of The Auxiliary at Highland Park Hospital. All Remembrance Fund donations are noted in *The Auxilian*.

The Auxiliary Celebrates 90 Years of Community Excellence

In honor of the 90th anniversary of The Auxiliary of NorthShore University HealthSystem at Highland Park Hospital, our organization partnered with the Highland Park Historical Society on a recent exhibition highlighting our rich history.

With the generous support of the City of Highland Park Cultural Arts Commission and Shalom Memorial Funeral Home-Shalom Memorial Park, the exhibit, “90 Years of Community Excellence: Honoring The Auxiliary at NorthShore Highland Park Hospital,” ran from mid April to mid June. The exhibit featured memorabilia collected and saved since The Auxiliary’s inception.



(Top to bottom) President of Highland Park Hospital Jesse Peterson Hall with Auxiliary members Nadine Woldenberg, Sarah Adess and Jana Brok

Honoring Auxiliary Presidents Julie Stone, Nadine Woldenberg, Ginny Schulte, Caryl Anspach, Abbe Silverberg Sparks, Patti Nahin and Bonnie Haber

Art work depicting our local Hospital from students in Highland Park School District 112

News from our NorthShore Family

Federal Government Praises NorthShore’s Electronic Medical Record System

NorthShore is one of the first health systems in the country to be recognized by the U.S. government for demonstrating “meaningful use” of our Electronic Medical Record (EMR) system. This recognition includes a \$6 million award from the Medicare and Medicaid EMR Incentive Program. These funds will be used to continue to expand NorthShore’s use of medical informatics to ensure that our patients, physicians and staff benefit from a safer and more efficient health system.

“This recognition reaffirms our commitment to continue to improve patient outcomes through the use of our advanced technologies,” said NorthShore President and CEO Mark R. Neaman. “Over the past decade, NorthShore has invested some \$100 million in creating a leading EMR system in the country. We are very proud of this national recognition and of each of you for setting the standard for how medicine should be practiced in the U.S.”

NorthShore named a “10 Top Health System” for 2011 by Thomson Reuters

NorthShore University HealthSystem has been named one of the nation’s 10 Top Health Systems® in a comprehensive analysis of quality, efficiency and clinical performance by Thomson Reuters, a leading provider of information and solutions to improve the cost and quality of healthcare. Thomson Reuters looked at data from 285 health systems nationwide and found that the top 10 outperformed their peers by saving more lives, causing fewer medical complications, making fewer medical errors, following recommended standards of care more closely and scoring better on patient satisfaction surveys.

“We are very pleased to have received this national recognition for our commitment to quality care and exceptional patient experiences. We congratulate our entire team of Physicians and Staff who share in this award,” said Mark Neaman, NorthShore President and CEO.

“NorthShore remains well positioned for a continued active leadership role in helping shape the future of healthcare, given its quality initiatives and comprehensive Electronic Medical Record (EMR) usage. We believe this award is further validation of our capabilities.” You can read the full announcement at: <http://www.northshore.org/about-us/press/press-releases/NorthShore-Named-One-of-the-Nations-10-Top-Health-Systems/>

Mark Your Calendar for Key to the Cure

The 13th annual Key to the Cure (KTTC) event is fast approaching. On October 20, The Auxiliary and Saks Fifth Avenue in Highland Park will partner to host an elegant evening of food, fun and shopping to benefit the Kellogg Cancer Center at Highland Park Hospital in the cure and treatment of women's cancers.

Aramark will once again underwrite the event. A silent auction will include an array of items that includes sports memorabilia, beauty services and products, travel and restaurant gift certificates and more. The Auxiliary will also be selling raffle tickets for additional prizes. Last year's KTTC had the biggest turnout yet with approximately 600 people in attendance, raising over \$37,000. The Auxiliary hopes to surpass those numbers this year.



Key to the Cure Chairs Deb Hulick, Sarah Adess and Diane Golin present a check to Kellogg Clinical Coordinator Linda Green, Leon Dragon, MD, Theresa Law, MD, and Matt Adess, MD, of Kellogg Cancer Center at Highland Park Hospital

Auxiliary Scholarships

The Highland Park Auxiliary's \$1500 Scholarship is awarded annually to a current Highland Park Hospital employee for the pursuit of education related to the medical field. The award is applied towards tuition and books.

An additional award of \$500 is offered to a healthcare provider at Highland Park Hospital seeking funds for obtaining Board certification. Board certification is a term used in the nursing field to distinguish individuals who demonstrate competency by passing an exam. Board certified nurses show an exceptional level of competency, skill and knowledge in a specific nursing field such as pediatrics, oncology, critical care, emergency nursing or medical surgical nursing.

Each year, The Auxiliary scholarship applications are distributed throughout the Hospital in spring. Selection of a winner is announced in August.

NorthShore Kids' Corner: More than Just Kidding Around

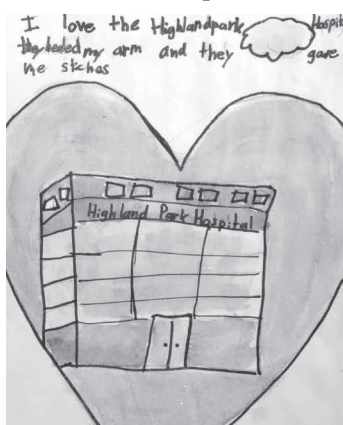
Auxiliary Board members on the NorthShore Kids' Corner (NKC) committee have been busy working with kids, and having fun doing it.

In addition to visiting local second-grade classrooms this spring to explain how a hospital operates and what it is like to be treated there, Auxiliary Board members recently worked with young students to help the children illustrate their hospital experiences. The children's pictures were then displayed at the exhibit, "90 Years of Community Excellence: Honoring The Auxiliary at NorthShore Highland Park Hospital," which was held at the Highland Park Historical Museum.

NKC committee members have also done more than visit school groups—they have worked to have the school groups visit the Hospital, too. In recent months, committee heads Jana Brok and Carolyn Singer joined other Auxiliary Board members and Hospital volunteers to take groups of students on tours of Highland Park Hospital. The children "really responded well to visiting many of the Hospital departments and talking to personnel. One of the favorite stops on the tour was the newborn nursery. The kids saw the new babies, and of course they asked some very pertinent and interesting questions, which the nurses seemed to enjoy," said Brok. "Another favorite stop on the tour was the Hospital cafeteria, where the students could

not believe the size of the dishwasher," she added.

NKC is a vital Auxiliary program that has reached hundreds of students since it began two years ago. Many classroom visits for the 2011-2012 school year are already scheduled. For more information, contact the Auxiliary office at (847) 926-5003.



Art work from students at Highland Park Schools depicting Highland Park Hospital

Update on Be Well—Lake County

The Auxiliary at Highland Park Hospital is launching the 2011 Annual Appeal campaign. Please help us complete our \$1 million dollar pledge to Be Well- Lake County! Watch your mailbox for our appeal and please give generously.

As you know, Be Well-Lake County is a partnership between NorthShore University HealthSystem and the Lake County Health Department. It is a diabetes awareness, education, prevention and treatment program.

We are so proud of the program and its value to our Lake County neighbors, family and friends. We want you to know even more about the program:

- Be Well-Lake County has received national recognition :
 - VHA awarded NorthShore the 2011 VHA Leadership Award for Community Benefit Excellence, highlighting Be Well-Lake County as its best in class program. NorthShore is one of only two health systems in the United States and the only one in Illinois to receive this award.
- Be Well-Lake County patients receive:
 - Access to top-quality medical care
 - Individualized, patient-centric care
 - Peer support
 - Self-management education
 - Medical, nutrition, and fitness resources
- In just over two years, donations from The Auxiliary at Highland Park Hospital have helped to:
 - Provide approximately 1,500 clinic visits
 - Provide over 200 specialty care appointments at Highland Park Hospital and NorthShore University HealthSystem Medical Group offices
 - Enroll over 100 patients in the comprehensive self-management education course
 - Launch a retinal camera screening program to enable early detection of diabetic eye disease in order to help prevent blindness
 - Implement a variety of high-impact fitness and nutrition education programs
- Thanks to YOU, our generous donors, patients have experienced significant improvements demonstrating that Be Well-Lake County is having a tremendous impact on improving the well-being of diabetes patients and their families.

Save the Date

The Auxiliary at Highland Park Hospital
Annual Luncheon and Meeting
Thursday, October 27

Blood Drives at the Hospital

The Auxiliary at Highland Park Hospital partners with LifeSource - Chicagoland's Blood Center to sponsor Blood Drives at Highland Park Hospital throughout the year. LifeSource Blood Drives take place every other month from 1 to 8 p.m. in the Hospital's lower level Meeting Room 1A.

Donors are treated to a heartfelt thank you, as well as pretzels, cookies and juice. Please consider coming to one of the upcoming drives:

September 8, 2011

November 10, 2011

January 12, 2012

Dig Day Celebrated in the Spring

On June 4, Be Well-Lake County hosted a "Dig Day" in which volunteers and program participants started planning and planting the Be Well Community Garden.

At this fun-filled family event, neighbors and friends tended to the garden's assembly, planted, and participated in outdoor physical fitness exercise. The day kicked off the 2011 community garden that Be Well participants will maintain throughout the summer. The goal is to provide patients and their families with local access to fresh produce and a hands-on learning opportunity for raising vegetables.



Volunteers participating in Dig Day planning and planting a community garden

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 twice a year by The Auxiliary at Highland Park Hospital
 President, Abbe Silverberg Sparks
 Editor, Maureen Mostyn Liebenson

RETURN SERVICE REQUESTED

The Auxiliary

777 Park Avenue West, Room 1264
 Highland Park, IL 60035



Tributes and Memorials

The Auxiliary of NorthShore University HealthSystem at Highland Park Hospital Remembrance Fund Report From September 20, 2010 through June 9, 2011

DONOR	IN HONOR OF	DONOR	IN MEMORY OF
Romy Barnard	Evelyn Engle's 90th birthday	Sarah Adess	Jennifer Zinman's grandmother
Joan Becker	Elaine Goldman's 90th birthday	Dudley & Carolyn Bancroft	Ruthie Katz
Ralph & Jackie Berman	Sherwin & Leonore Asrow's 60th anniversary	Ralph & Jackie Berman	Miriam Cutler
Ralph & Jackie Berman	Phil Rosenberg's 85th birthday	Ralph & Jackie Berman	Sheldon Kroger
Louise Cohen	Eleanor Rusnak's 95th birthday	Ralph & Jackie Berman	Ben Lieberman
Lewis & Hortense Coplan	Margie Barron's 80th birthday	Margie Canmann	Mark & Mac Canmann
Lewis & Hortense Coplan	Jenna's Bat Mitzvah	Lewis & Hortense Coplan	Alice Sinsheimer
Douglas & Gayle Hager	Highland Park Hospital	Nancy Eisenstaedt	Ruthie Katz
Bob & Nancy Kret	Highland Park Hospital	Mr. & Mrs. Jeffrey Fried	Eugene Gordon
Valerie & Keith Kretchmer	Fannie Simon's 99th birthday	Burt & Margo Gordon	Marian Parker
Ray & Sancy Markman	Bette Kahn's recovery	Howard & Lois Hirschfield	Robert Gelbort
Jim & Janet Rosenbaum	Marriage of Carol Pondel's granddaughter	Howard & Lois Hirschfield	Milton Rich
Bettye Schonthal	Mr. & Mrs. "Spike" Schonthal	Joel & Jill Hurwitz	Rob Bearman's mother
Bob & Julie Stracks	Merle Styer's special birthday	Joel & Jill Hurwitz	Tony Grunsfeld
Bob & Marilyn Winter	Jack Brofman's graduation	Kent Killelea	Lois G. Killelea
		Pete & Peg Koukos	Marti Schwermin
		Muriel Lederer	Dr. Mark Canmann
		Muriel Lederer	Mac Canmann
		Donald & Maureen Liebenson	Barb Gitkin's father
		Donald & Maureen Liebenson	Nancy Stasin
		Nancy Liebschutz	Eleanor Portis
		Nancy Linville	Lois G. Killelea
		Bruce & Ethel Littman	Naomi Walken
		Ray & Sancy Markman	Marian Roberts
		Hugo & Lois Melvoin	Robert Gelbort
		Mark & Patti Nahin	Charlie Haber
		Mark & Patti Nahin	Marion Korey
		Bettye Schonthal	Betty Lou Elisberg
		Bettye Schonthal	Gene Gordon
		Bettye Schonthal	Eleanor Portis
		Peter & Sandy Silverman	Diana Kentor
		Bob & Marilyn Winter	Eleanor Portis

Remembrance Fund envelopes and donation card packets are available in the Alcove Gift Shop.