

# Dedicated Expertise, Personalized Care in 2011



**Dr. Bruce E. Brockstein**  
Director, NorthShore Kellogg Cancer Center

At NorthShore University HealthSystem's (NorthShore) Kellogg Cancer Center, we work to provide preventive and personalized medicine to each and every patient and family we serve. We offer multidisciplinary, compassionate care where experts from a variety of disciplines come together collaboratively to ensure the best possible treatment options for cancer patients at NorthShore Evanston, Glenbrook and Highland Park Hospitals.

Since its founding, Kellogg Cancer Center has treated more than 50,000 patients, and the Center's survival rates compare favorably with national benchmarks. Data reflecting survival by stage for various tumor sites is included throughout this report. In 2010, NorthShore Kellogg Cancer Center received a three-year accreditation with commendation from the Commission on Cancer, which demonstrates our commitment to the highest standards.

NorthShore continues to invest significant resources into Kellogg Cancer Center; a new and expanded center will open at Glenbrook Hospital in early 2012, and the space at Highland Park Hospital was nearly doubled this year. These additions represent our ongoing

responsiveness to community needs as we care for an increasing number of patients and complement our new Evanston Hospital Kellogg Cancer Center, which was completed last year.

We value the input and support of NorthShore's Oncology Patient Advisory Board as well as feedback from the community at large. The oncology Guided Patient Support (GPS) program, initiated in 2010 with philanthropic support from The Auxiliary of NorthShore at Evanston and Glenbrook Hospitals, provides nurse navigators for newly diagnosed cancer patients and continues to be a source of heightened patient satisfaction.

In addition to helping patients navigate each phase of their care, the innovative GPS program provides financial advocates who can assist patients with everything from insurance questions to securing financial aid, and provides additional nutrition and psychosocial support staff.

Our care truly focuses on the entire individual as our team includes experts in integrative medicine, nutrition, psychosocial oncology and cancer survivorship.

A robust clinical research program— anchored by our National Cancer Institute-funded Community Clinical Oncology Program (CCOP), one of the nation's oldest—also supports patient care at NorthShore. Our patients have access to a broad array of active clinical trials and potentially life-saving new treatments. NorthShore's new cutting-edge Center for Clinical and Research Informatics (CCRI) will advance research initiatives in cancer and further leverage data from our advanced Electronic Medical Record (EMR) system to improve outcomes.

A strong academic component runs through Kellogg Cancer Center as our teaching affiliation with the University of Chicago Pritzker School of Medicine continues to flourish. Attending physicians hold academic appointments at the University, and medical students, residents and fellows undergo training at our hospitals. Physician-scientists at NorthShore



**Drs. David J. Winchester (left), Tricia Moo-Young and Richard Prinz provide specialized surgical expertise for patients with endocrine cancers and related conditions.**

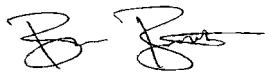
continue to expand collaborative opportunities with colleagues at the University of Chicago.

NorthShore was once again named one of the nation's 10 Top Health Systems in a comprehensive analysis of quality, efficiency and clinical performance by Thomson Reuters, an honor that reflects exceptional standards of care and superior patient satisfaction scores.

We are grateful for critical philanthropic support provided by our many generous donors. We are especially honored this year with extraordinary support from the Ellen Marks Cancer Foundation to name the Ellen Marks Ambulatory Care Center at Highland Park Hospital. This gift will advance cancer research initiatives and enhance the patient care experience at Kellogg Cancer Center. In addition, John and Carol Walter's exceptional generosity will fund the John and Carol Walter Center for Urologic Health in the soon-to-be-opened John and Carol Walter Ambulatory Care Center at Glenbrook Hospital. We thank them and the many other wonderful benefactors whose charitable contributions make a real and remarkable difference in the lives of Kellogg Cancer Center patients.

This report provides more information on the collaborative and personalized care we are proud to provide to the patients and communities we serve. We look forward to a bright future dedicated to offering the highest level of oncology care.

Sincerely,



Bruce E. Brockstein, MD  
Director, NorthShore Kellogg Cancer Center  
Head, Division of Hematology Oncology



**David Marks (left) and oncologist Dr. Leon Dragon celebrate the new Ellen Marks Gallery at Highland Park Hospital Kellogg Cancer Center.**



David J. Winchester, MD  
Chairman, NorthShore University HealthSystem  
Cancer Committee

## NorthShore Kellogg Cancer Center

**The collaborative practice model at Kellogg Cancer Center focuses on each individual's needs, offering a full array of expert services, including:**

- Team approach to patient care
- Advanced surgical oncology
- Outpatient chemotherapy and cancer care through three Kellogg Cancer Center sites
- Radiation oncology at NorthShore hospitals
- Expert pathology services, including molecular pathology
- Advanced radiology
- Clinical trials
- Nurse navigators
- Rehabilitation programs
- Integrative medicine practices
- Cancer survivorship program Living in the Future (LIFE)
- Patient and community education
- Patient and family support groups
- Community resource referrals
- Spiritual care
- Nutrition counseling
- Crisis intervention and emotional support
- Genetic counseling
- Cancer registry